



HOW TO BUILD A LIFE

Comedy | Home Renovation | Lifestyle

CREATED BY	EXECUTIVE PRODUCERS	FORMAT	EPISODES
Indira G. Wilson	Indira G. Wilson & Joseph Wilson	Half-Hour Comedy Series	8 x 30 Minutes

“Rebuilding a house is easy. Rebuilding a life is the hard part.”

LOGLINE

After a difficult divorce, a woman returns home to renovate a historic mansion and discovers that rebuilding her life is the biggest renovation of all.

SERIES OVERVIEW

How To Build A Life is a heartfelt comedy that blends scripted storytelling with the universal appeal of home renovation.

After moving back to Cincinnati following a painful divorce, Sydney Walters purchases a neglected Victorian mansion believing the house will be easier to fix than her life. She's wrong.

Every renovation project forces Sydney to confront something she's avoided, from family expectations and failed relationships to rebuilding her confidence and discovering a new purpose. Along the way, she decides to create her own home improvement show, proving that when opportunity doesn't knock, sometimes you have to build your own door.

Filled with heart, humor, romance, and renovation disasters, the series reminds audiences that every new beginning starts with a little demolition.

WHY THIS SERIES

How To Build A Life sits at the intersection of two proven genres:

- Character-driven comedy
- Home renovation programming

The series fills a gap in today's television landscape by combining scripted comedy with instructional home improvement, creating a format that appeals to fans of both lifestyle programming and premium television. Its themes of reinvention, independence, and second chances resonate with audiences while offering long-term franchise potential.

tone & comparables



Somebody Somewhere

HBO · Heartfelt Character-Driven Storytelling

Like *Somebody Somewhere*, *How To Build A Life* centers on a relatable woman rebuilding her life after personal loss. Both series balance humor with emotional authenticity, exploring themes of family, community, and finding purpose while celebrating the beauty of imperfect people finding their way.



Survival of the Thickest

Netflix · Female-Led Comedy & Reinvention

Both series follow strong, relatable women navigating major life transitions while rediscovering themselves. Through humor, friendships, and unexpected opportunities, *How To Build A Life* shares the same uplifting spirit and emotional honesty that audiences embraced in *Survival of the Thickest*.



Property Brothers: Forever Home

HGTV · Home Renovation & Lifestyle Appeal

The renovation journey is more than a backdrop — it's central to the storytelling. Like *Property Brothers: Forever Home*, each renovation transforms not only the space but also the lives of those connected to it. This format also creates authentic opportunities for product integration, brand partnerships, and lifestyle marketing.

target audience

- Women 35–55
- Home improvement enthusiasts
- Lifestyle television audiences
- Romantic comedy fans
- Viewers navigating life transitions
- HGTV, Hulu, Netflix, and Magnolia viewers

what makes this show different

- Scripted comedy combined with real home improvement education
- Female-led reinvention story
- Multi-generational family comedy
- Built-in opportunities for digital extensions and future franchise growth
- Strong product integration opportunities without compromising story

available materials

- Pilot Episode
- Official Trailer
- Series Pitch Deck
- Series Bible
- Business Plan
- Budget & Financial Projections
- Sponsorship Materials
- Investor Overview
- Brand Partnership Opportunities

INVESTMENT OPPORTUNITIES

- Private Investors
- Brand Partnerships & Product Placement
- Tax-Deductible Donations (Fiscal Sponsor & DAF)
- Distribution Partners

ABOUT THE CREATOR

Indira G. Wilson is an award-winning writer, producer, actress, and storyteller with extensive experience across television and film. Her writing and producing credits include *NCIS: Los Angeles* and *Empire* (FOX). As an actress, she stars in the Jordan Peele-produced thriller *HIM*. Drawing from her passion for renovation, resilience, and reinvention, Indira created *How To Build A Life* as an uplifting comedy about second chances, family, and rebuilding from the ground up.

Let's Build Together

Indira G. Wilson · Creator & Executive Producer

HowToBuildALife.tv · info@howtobuildalife.tv · (323) 309-8834